Maryland Music Educators Association

Strategic Plan

Adopted by the MMEA Executive Board on June 3, 2021.
Strategic Planning Committee

- Marc Green, Facilitator
- Jen Kauffman, Anne Arundel County
- Brian Schneckenburger, Baltimore County
- Angela Adams, Anne Arundel County
- JJ Norman, MMEA executive director
- Cathleen Russell, Baltimore County
- Steve Miles, Retired
- Karl Stewart, Carroll County
- Judith Hawkins, Prince George’s County
- Elizabeth Reinhardt, Howard County
- Chan’ nel Howard, Baltimore City
- Rodney Lee, Wicomico County
- Scott Rieker, Frostburg University
- Amy Santiago, Prince George’s County
- Matt Heist, Anne Arundel County
- Chris Cicconi, Towson University
- Dan Sitomer, Anne Arundel County
- AnneMarie Karnbach, St. Mary’s County
- Dana Shieh, Prince George’s County
- Christie Cook, Calvert County
- Ashleigh Cicconi, Private School
- Edryn Coleman, Howard County
- Katie Meloro, Howard County
- Antoinette (Toni) Daniel, Wicomico County
- Louise Anderson, Salisbury University
- Laura Hicken, Towson University
Mission Statement
The Maryland Music Educators Association is a leading advocate for music education encompassing a broad range of cultural and musical experiences and the right of every student to experience the power of music.

Slogan
MMEA - Experience The Power of Music!
• Core Values
  ○ The Power of making music
  ○ Every child’s right to a music education
  ○ Honoring the gifts and needs of all stakeholders in music education
  ○ Being a strong voice for music education
  ○ Active representation of the varied populations of Maryland
  ○ Supporting teachers through a wide range of professional development activities
  ○ Using technology to support music learning
  ○ Recruiting and retaining high quality teachers
  ○ Being forward-thinking, nimble, and fiscally responsible as an association
● **Strategic Goals**
  ○ Cultivating professional learning and enrichment (student & teacher) opportunities for diversity, equity, inclusion, and access
  ○ Increasing communication, advocacy, and visibility
  ○ Developing new revenue sources
  ○ Strategizing to determine effective governance